

PORSCHE DESIGN

SPORT CHRONO COLLECTION



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# BACK TO THE VEHICLE WHERE IT ALL BEGAN:

In the beginning, there was the sports car. This, at least, holds true for the creation of the legendary Chronograph I. The timepiece was designed in 1972 by Professor Ferdinand Alexander Porsche and featured a matte black dial, white hands and indices, and a red stopwatch second hand that were all inspired by the functional vehicle instruments inside the 911 and other Porsche racing cars. With his timeless and uncompromising design language, he revolutionised the status quo of the luxury watch industry at the time – because until then exclusive wristwatches were predominantly sparkling pieces of jewellery in silver and gold. With his puristic timepiece, Prof. F. A. Porsche took

a completely new, untrodden path. The maxim “form follows function” derived from this has been at the core of the company’s philosophy since the very beginning – and the clean lines, strong contrasts continue to characterize every Porsche Design timepiece produced. Even now, almost 50 years later. Since then, wearing Porsche DNA on the wrist has been established as an exclusive experience. Time to come full circle: with the new Sport Chrono Collection and the Sport Chrono Package with Porsche Design Subsecond watch. Porsche Design has returned to where it all began – in the sports car itself. With pride of place in the middle of the dashboard.





# SPORTS CARS AND WATCHES. INSEPARABLY LINKED.

As early as 1963, the Porsche 911 featured an electrically powered clock as part of the 5-tube instruments. In the early 2000s, Porsche enhanced the display by adding an additional central instrument in the middle of the dashboard. Initially, it enabled lap times to be displayed. It was continuously developed until, as part of the Sport Chrono Package, it was no longer a classic

three-hand watch, but an instrument with digital display and hands. The vision of combining an optimally legible timekeeping instrument with a sports car has now become reality with the new Sport Chrono Package with Porsche Design Subsecond watch, which is available in the Panamera, Taycan and 911.



For fuel consumption and CO<sub>2</sub> emissions, please refer to the technical data on page 17.



# UNMISTAKABLE PORSCHE DESIGN. IN THE VEHICLE AND ON YOUR WRIST.

Three dial colour options – black, blue or brown – and two different case sizes provide the perfect companion to the subsecond version on the dashboard of the vehicle. With its metal dial and running seconds at 6 o'clock, it not only impresses with its stylish, minimalist design, but with a high-quality and

highly durable titanium case. Thanks to a soft strap made of genuine Porsche vehicle leather, the various models are not only comfortable, but timelessly elegant on the wrist of the wearer – and thus form the perfect complement to the Sport Chrono Package of the vehicle.







# SEVEN MODELS. ONE ICONIC STYLE.

In line with the tradition of the Chronograph I, the Sport Chrono Collection translates the timeless design of Porsche instruments into an exclusive timepiece: as subsecond timepieces in three different colour options or chronometers with chronograph function.

With the Subsecond timepiece, for the first time in the history of Porsche Design, a timepiece is being released in two different case sizes: the familiar 42 mm version, and a new 39mm version.



SPORT CHRONO SUBSECOND  
TITANIUM & BROWN

SPORT CHRONO SUBSECOND  
TITANIUM & BLUE

SPORT CHRONO SUBSECOND  
TITANIUM & BLACK

SPORT CHRONO CHRONOGRAPH  
BLACK & LEATHER

39/42 MM

42 MM





# DESIGNED IN ZELL AM SEE. MANUFACTURED IN SOLOTHURN.

For years, Porsche and Porsche Design have been transferring their core competencies into independently developed technical masterpieces. Two of these are put to use in the Sport Chrono Collection: while the WERK 03.200 calibre with display of the running seconds does its work in the Subsecond watch, the WERK 01.100, which has an additional stop function, is the movement in the Chronograph. The sapphire crystal back in this model allows you to marvel at what has always made Porsche Design watches special – the unmistakable

combination of attention to detail and technical expertise. This perfect symbiosis has been translated into high-quality timepieces in Solothurn since 2014 – at Porsche Design's own watch manufactory, Porsche Design Timepieces AG. There, engineers and watchmakers work side by side to ensure maximum performance out of each model. To make each design even more timeless. And to bring the accustomed Porsche quality not only into vehicles, but also to wristwatches. Bringing an entirely new kind of value to every second.



WERK 01.100  
Sport Chrono Chronograph



# TECHNICAL DATA

PORSCHE DESIGN SPORT CHRONO SUBSECOND



## CASE

Diameter	39 mm
Height	12.25 mm
Material	Titanium
Finishing	Glass bead blasted and polished
Crown	Screwed
Glass	Sapphire crystal with hard coating, scratch-resistant and with sevenfold anti-glare properties on both sides
Case back	Closed bottom, screwed
Waterproof	Dynamically waterproof up to 10 bar

## DIAL / HANDS

Black with white accents, minute, hour, second display at 6 o'clock, date window at 3 o'clock  
Blue with white accents, minute, hour, second display at 6 o'clock, date window at 3 o'clock  
Brown with white accents, minute, hour, second display at 6 o'clock, date window at 3 o'clock

## STRAP

Black Porsche vehicle leather, tonal decorative stitching  
Blue Porsche vehicle leather, grey decorative stitching  
Brown Porsche vehicle leather, tonal decorative stitching

## CLASP

Folding clasp with push-pieces

## MOVEMENT

Calibre	Porsche Design Calibre WERK 03.200, three hands with decentralised seconds display, COSC-certified
Rotor	Porsche Design Icon Rotor
Diameter	25.60 mm
Height	5.60 mm
Power reserve	38 hours
Jewels	31
Frequency	28,800 per hour (4Hz)

# 39 MM

# 42 MM

42 mm
12.25 mm
Titanium
Glass bead blasted and polished
Screwed
Sapphire crystal with hard coating, scratch-resistant and with sevenfold anti-glare properties on both sides
Closed bottom, screwed
Dynamically waterproof up to 10 bar

Black with white accents, minute, hour, second display at 6 o'clock, date window at 3 o'clock  
Blue with white accents, minute, hour, second display at 6 o'clock, date window at 3 o'clock  
Brown with white accents, minute, hour, second display at 6 o'clock, date window at 3 o'clock

Black Porsche vehicle leather, tonal decorative stitching  
Blue Porsche vehicle leather, grey decorative stitching  
Brown Porsche vehicle leather, tonal decorative stitching

Folding clasp with push-pieces

Porsche Design Calibre WERK 03.200, three hands with decentralised seconds display, COSC-certified
Porsche Design Icon Rotor
25.60 mm
5.60 mm
38 hours
31
28,800 per hour (4Hz)



# TECHNICAL DATA

PORSCHE DESIGN SPORT CHRONO CHRONOGRAPH



## 42 MM

### CASE

Diameter	42 mm
Height	14.90 mm
Material	Titanium
Finishing	Black titanium carbide coating, glass bead blasted
Crown	Screwed
Glass	Sapphire crystal with hard coating, scratch-resistant and with sevenfold anti-glare properties on both sides
Case back	Screwed, with sapphire crystal
Waterproof	Dynamically waterproof up to 10 bar

### DIAL / HANDS

Black with white accents, minute, hour, mechanical function display at 9 o'clock, chronograph seconds, 30-minute counter at 12 o'clock, 12-hour counter at 6 o'clock, date display at 4 o'clock

### STRAP

Black Porsche vehicle leather, tonal decorative stitching

### CLASP

Folding safety clasp with push-pieces

### MOVEMENT

Calibre	Porsche Design Calibre WERK 01.100, chronograph, COSC-certified
Rotor	Porsche Design Icon Rotor, schwarz
Diameter	30.00 mm
Height	7.90 mm
Power reserve	48 hours
Jewels	25
Frequency	28,800 per hour (4Hz)

Porsche 911 Targa 4 GTS:

WLTP: Fuel consumption (in l/100 km) combined 11.1–10.8; CO<sub>2</sub> emissions (in g/km) combined 252–245


Status 07/2021

Further information on the official fuel consumption and the official specific CO<sub>2</sub> emissions of new passenger cars can be found in the „Guide to fuel consumption, CO<sub>2</sub> emissions and electric power consumption of new passenger cars“, available free of charge from Deutsche Automobil Treuhand GmbH (DAT, Hellmuth-Hirth-Str. 1, 73760 Ostfildern) and any point of sale.



Further information and the address of your nearest Porsche Design store or official Porsche Centre can be found at  
[www.porsche-design.com/sportchrono-collection](http://www.porsche-design.com/sportchrono-collection)  
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